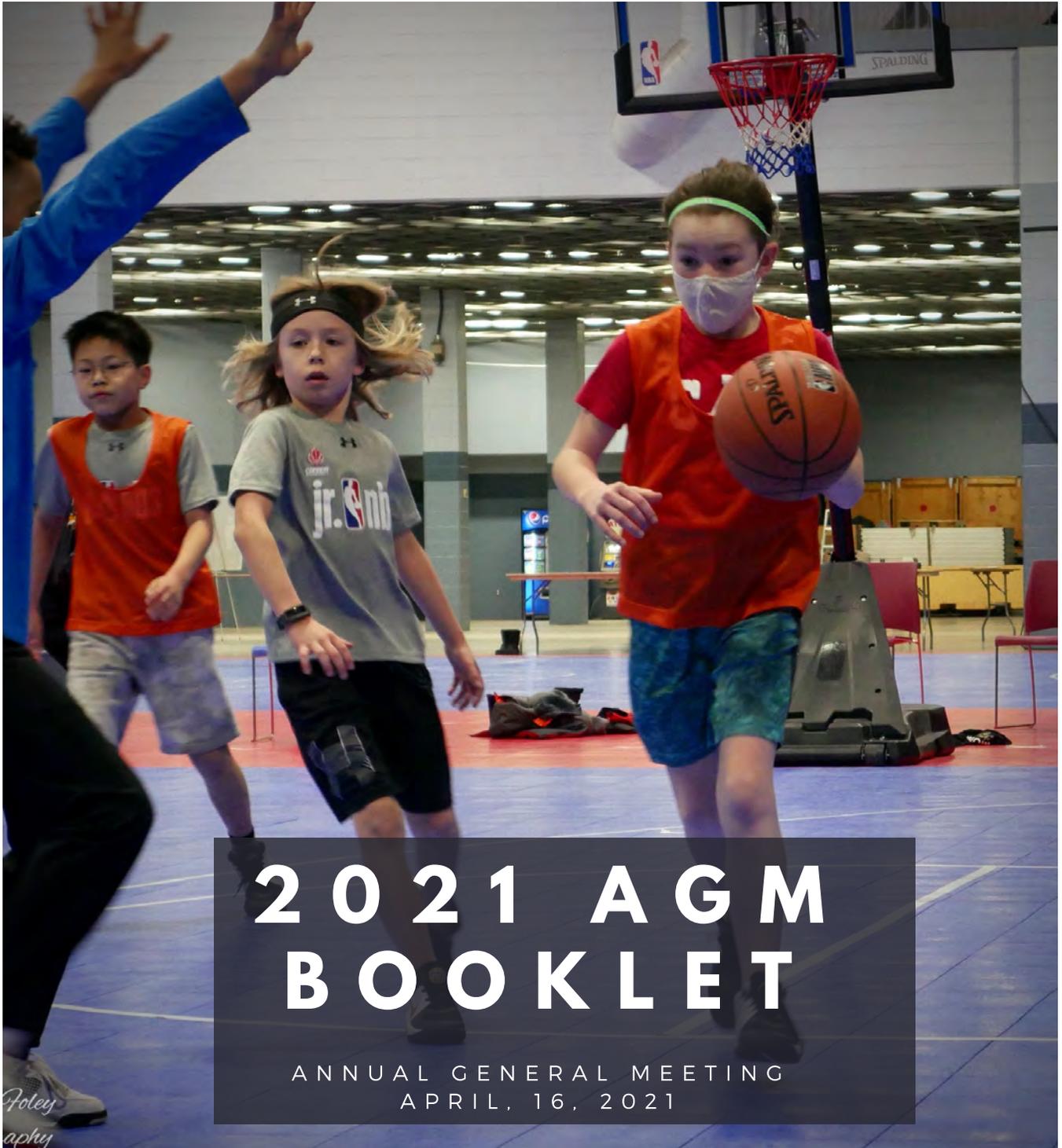


BASKETBALL MONCTON



2021 AGM BOOKLET

ANNUAL GENERAL MEETING
APRIL, 16, 2021

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**ANNUAL GENERAL MEETING
6:30PM FRIDAY APRIL 16, 21
ONLINE VIA ZOOM**

AGENDA

- A. Welcome**
- B. Acceptance of Agenda**
- C. Opening remarks from Deputy Mayor Crossman**
- D. President's Report**
- E. Treasurer's Report**
- F. Election of Officers**
- G. Adjournment**
- H. Question and Answer**



THANK YOU TO OUR SPONSORS:

GRUPE
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**Canadian
Red Cross**



BMO Bank of Montreal

Dr. Martin
— BRACES



Giving kids a sporting chance.

INTERIM PRESIDENT'S REPORT

Dr. Tim Wallace

I would first like to welcome our Municipal leaders, sponsors, community partners, volunteers, parents, team representatives and Board members. Thank you for being an integral part of our first Annual General Meeting since before 2018. This year is one of the most incredible years that our association has endured, and has succeeded, despite various circumstances.

Before delving into those circumstances, I would be remiss if I did not acknowledge the incredible work of our community partners including: Monica Tucker, Joanne Lamarche, and Jocelyn Cohoon from the City of Moncton; Christina Lawson from the Crossman Community Center; Dave Theriault from the YMCA; Jim Druart from Crandall University; Andrew Trites and Nate Horsman from TH Sports; Thomarcus Nix from Marco's Clinic. Without all of you we would not have been able to host children on any playing surfaces this year. I would also like to thank our sponsors: Lounsbury's, Dr Martin Braces, Canadian Tire, and The Red Cross who directly impacted the funding for PPE, Coach's supplies, gym rentals, uniforms, and other essential items for our organization. I would like to send a special thank you to all the coaches, safety officers, and volunteers who prepared practices, competitions and safe environments for our children during these unprecedented times. Lastly, but not least, I would like to send a huge thank you and sincere personal gratitude to all of the Board Members, Executive Director, and our Administrative staff for the immense amount of time spent in sacrifice of their families and lives on a weekly basis to will this season to success.

In appreciation of the work done by other organizations to provide basketball for our youth, no one had made it their mission to serve over 600 children for this past year. You are all truly remarkable and are inspiring in your dedication.

Although the pandemic, in and of itself, would have and did impact many organizations across the province and even the Maritimes, this Board overcame many obstacles that were truly unique including an unsettling environment. It is important to note that on July 26, there were only three active Board members. The majority of the Board had resigned from the year prior, and three "new" members had just stepped away from their commitment to MBA. Two other new organizations had started during the pandemic and both were trying to build their infrastructure from the finite resources of coaches and players from MBA. Given the prospect of the pandemic, the apparent loss of resources from the schools that MBA had been accustomed, and the new world of safety within the pandemic, the individuals who stepped up for what was thought to be "maybe 500 kids minus those who went to other organizations" were rolling up their sleeves and opening their minds.

PRESIDENT'S REPORT (CONT'D)

Partnerships with the YMCA and Crandall University were sought, and negotiations with the City and Crossman Center were considered. With the lack of ability to play games, we also needed to rethink how we were going to have kids play without “competing”. Fantastic, outside-the-box ideas were challenged constantly and the Board kept moving in solidarity.

Unfortunately, the President decided to step down and then eventually resign from the Board. The Board, with now only one member who had more than 3 months experience, came together with an interim plan. Understanding that all Board members were working professionals with very little ability to consistently perform the day-to-day operations, we pivoted to hire an executive director, along with interim directors of recreational division (Roberto Didonato and Jordan Dixon) and provincial division (Angelique Reddy-Kalala and Tracy Matthews). Angelique was extremely valuable - and I cannot overstate how essential she was – in applying for and acquiring multiple grants from the Red Cross and Canadian Tire which allowed us the latitude to pay for cleaning supplies and gym rentals. The City of Moncton was also invaluable through our reciprocal agreement (and exceptional care and service) to build 3 basketball courts within the Agrena complex. With the YMCA, Crandall, and Marco’s clinic, along with TH in the Spring, our Board was very happy that we were still in the gyms with smiling kids. With our executive director quickly and efficiently acclimating to our scheduling and rostering software (Teamsnap), along with working with Darci Solerno (our phenomenal admin support), we were able to accommodate a RECORD NUMBER of children in our fall session (617 kids) and spring sessions (350 kids in MBA Spring + 70 kids in MBA/TH combined session – an increase of over 120 kids from last year), and notwithstanding 107 volunteers!

Personally, I tried to make some short-term and long-term goals when I was asked to be the interim President, not knowing what we would be allowed to accomplish given the imposed restrictions. I felt we had learned a lot given our relative inexperience in running the organization, with some positive changes that I feel will stay. Our partnerships with the YMCA, Crandall, and outside clinics like TH and Marco’s clinic provided a true network of Moncton Basketball that coaches and kids benefitted from weekly. Intro to basketball sessions were a great idea that will stay and grow the sport we love. Hiring personnel to run the daily operations of the organization was and will continue to be a huge asset to the organization, with funding being a must. Having directors or leads for each of the recreational and provincial divisions is and will continue to be essential, with deliberate infrastructure to join the two factions as children join the organization at various ages and stages in their development.

PRESIDENT'S REPORT (CONT'D)

I feel that there are some things for which we can most definitely improve. With time this spring and summer, an update of the by-laws and regulations is warranted. Formal processes in criteria for choosing uniforms, gear and equipment is in the midst of being developed, along with formal processes with contracts for business arrangements. We learned a lot from choosing our executive director, and we endeavor to create further processes of support for that role. The organizational infrastructure requires an update and will be one of the first items on the agenda for our Strategic Session in May 2021 with the new Board. We started a leadership and resiliency program with our U14 girls' group and U10 development groups which has expanded to all age groups in the Spring Session at MBA/TH combined sessions. Our youth referee program, led by our dedicated referee leaders Scott Wood and Guy McIsaac, is another example of leadership opportunities for kids who wish to become involved. The amount of kids in that program continues to expand and will be a mainstay. I see that as a personal goal of mine to continue with these programs as we continue our plight to develop great people first, and great athletes second.

Lastly, and most importantly, I am very excited at the potential for growth in many areas... things that we can look to add to expand our membership, and abilities to reach our membership. I believe that coaching development is essential to the quality of the product we offer. The development of coach's kits, coaching mentorship and programs will create excitement and confidence in helping our youth. In both of our Spring programs, we have partnered newer coaches with experienced coaches within training groups to help give them skills to teach our youth in healthy environments for questions and learning. Maximizing programs and directorship for our volunteers is extremely important for our organization as it remains the backbone of our service provision. Further partnerships with RMBA, TH, SMBA, GMFA, Codiac Soccer, Moncton Minor Baseball, and other youth sports organizations will create more opportunities for kids and allow us to leverage these relationships for bigger projects like a dedicated sports facility to host World Championship-level competitions for all genders at various age levels.

George Bernard Shaw famously coined the expression, "Some look at things and wonder 'Why?', while others look at things and wonder 'Why not?'" With our Board's experience through this year, we have been conditioned to think 'Why not?'... now let's keep it rolling...

TREASURER'S REPORT

Peter Graves

Moncton Basketball Association August 1st 2020 to March 31st 2021 Financial Report

Revenues:

Fall & Spring Reg\ Prov Fees\ Shirt Sales: \$124,525.47

Sponsorship\ Donations: \$8,600.60

Grant Monies: Red Cross \$44,831.70

Jump Start \$10,000

\$187,957.77

Expenses:

Jr NBA\ BNB Fees\ City of Moncton: \$ 34,788.76

Gym Rental: \$24,377.01

Office Rent: \$5,232.50

Covid-19 Supplies: \$11,660.26

Payroll: \$16,687.18

Office Admin \ Phone: \$ 4,629.16

Equipment \ Uniforms: \$17,922.01

Referee \ Training: \$ 1,001.00

Bank Charges \ Refunds: \$ 5,553.17

\$121,851.05

YEAR END OPERATIONAL REPORT

MBA Staff

Moncton Basketball Association is happy to report an increase in player registration in 2020. We had a total of 615 athletes, from ages 4 to 18, participate in basketball activities. We are also pleased and grateful to say that we have 107 volunteers help run our programs; including coaches, safety officers and board members

This spring Moncton Basketball partnered with TH Sports in order to provide adequate gym time for those playing at the provincial level. We are still running our recreational spring program and currently have 350 players registered. Spring league has increased by more than 100 players since last year.

The Moncton Basketball Association was able to secure funding in the amount of \$54,831 from the Red Cross and the Canadian Tire Jump Start program. The funding was used and continues to be used for human resources, PPE, janitorial costs, gym, and facility rentals.

We were hoping to have our inaugural Norval McConnell 3 on 3 basketball tournament in December 2020, however due to a global pandemic we were not able to make this happen. We look forward to initiating this event in 2021. We are also looking forward to our inaugural golf tournament in July.

This has been a year of learning and resiliency. As parents and coaches the MBA board can appreciate the challenge of having so many games cancelled but this basketball community managed to put over 600 kids in gyms playing basketball safely and for that we are pleased and excited for the future of basketball in Moncton.

Again, thank you to all of our volunteers and partners for making this year happen.



RECREATION REPORT

Roberto Di Donato & Jordan Dixon

The recreational cast initially went through some trial and tribulation due to Covid and the appointment of new board members to the recreational program. At the start of the fall session we didn't even know how we were going to pull it all together during a pandemic. Just to have a season was a tremendous success. It was quite a feat to have the children simply on the court. The strong numbers of participants in our spring session is evidence of the strong success of our fall season.

The main reason behind the fall season success was predicated by the hard work of all the coaches, volunteers, the executive director, the support from the city and the board members themselves. Countless extra hours were put in since we didn't have our usual facilities. Further, the positivity attitude of the players and of the parents during such challenging times was incredible. The schedule changed many times during the past year due to constant flux Covid regulations rules. Every change was taken in stride by the committee and coaches in order to deliver a program the participants would enjoy. The recreational side was still able to deliver on our goal. Deliver 2 gym times per week for every player born before 2012 and 1 gym per week for players after 2012.

Due to the lack of games, the number of participants did drop off towards the end of the fall season. It became apparent more support was needed to help the coaches. Under the orange phase we were not able to scrimmage or do anything other than skill drills. The players who did stay remained positive and enjoyed the end of year festivities tremendously. The day of champions was a great end to the session and the children were able to scrimmage against their teammates. It was extremely well organized and much of the praise should go to our Executive Director, Allison Foster. It was made even better with the participation of the Crandall basketball players.

We did make efforts to improve our circumstances in the fall session by combining teams where possible, asking volunteers to help coach extra teams when needed. We took our experiences and knowledge from the fall season to help improve the players and coaches experience in the spring. It seems to be working. We decided to combine teams in the event we ever go back to Orange Phase. By combining teams for practices will allow players to scrimmage in their bubble and have simulated game experience. Participation rates remain high and player drop off is not a concern. Players are getting more exposure to coaching and quality development.

On behalf of the recreational cast, it has been a very successful season during very difficult times. Hopefully, we will never have to plan a season during a pandemic.

PROVINCIAL REPORT

Tracy Matthews & Angelique Reddy-Kalala

Like other sports programs this year was one of the most challenging years for children and youth sports. However due to committed partners, volunteers, parents, and children/ youth the Provincial program was able to continue. The purpose of the MBA Provincial Basketball program is to provide additional instruction and training to children and youth who wish to pursue the game of basketball at a more competitive level. Practices are normally twice a week for 1.5 hours and a game or additional practice on the weekend. Under normally circumstances teams are created, and the end of the year goal is to compete at the Provincial Basketball Tournament in the end of February / starting of March.

Due to Covid-19 the spring program was cancelled however in September 2020 the Moncton Hawks were back on the floor in a wide variety of community and private facilities due to no access to school gyms. There was a series of ID sessions/ try outs at Crandall University and 77 children/ youth were invited to be a part of the Moncton Basketball Provincial Hawks Program. These children were placed on 7 teams in total: 2 X Under 12 Boys teams, 1 X U 14 Boys team, 1 X U 12 girls' teams and 3 X U 14 girls' teams. Due to Covid-19 some of these teams practiced in training groups. This was due to limited gym time and Covid-19 restrictions. In addition, as a pilot project, the U 14 girls practiced in one large training group until being divided closer to the holidays into a three-tier program. Uniforms were ordered and received with the assistance of sponsorship from Dr Martin Braces.

The Provincial teams, pending Covid-19 recovery phases practiced two times a week out of the Coliseum, Kay Arena, TH Sports, and had an additional session due to lack of games at Marco's Clinic. Although teams played a limited number of games due to Covid they were able to maintain regular practices and scrimmaging amongst their teams/ training groups when permitted. The 2021 Provincials Basketball Tournament was also cancelled due to Covid-19 and Basketball NB's return to play guidelines.

For the spring 2021 Provincial Basketball Program, due to not being able to access school gyms and the uncertainty of gym access for spring basketball for both the recreational basketball program and provincial basketball program, MBA partnered with TH Sports Group and invited their provincial players to play in training groups at TH Sports with provincial players from TH Sports, and Riverview Basketball Association players. They are currently training three times a week in 24 player training groups. These sessions began in March and will continue to June.

A wide variety of volunteers made this year's provincial program possible. These volunteers include an exceptional coaching team both with head coaches and assistant coaches, team managers, safety officers to ensure operational plans were followed and Covid-19 safety protocols were in place as well as committed parents/ guardians that transported their young athletes to and from the gym. The Staff, board, coaches, volunteers, and kids were agile and ready and open to changes literally overnight.

PROVINCIAL REPORT (CONT'D)

We would like to take this opportunity to thank the parents, coaches, City of Moncton for the access to the Coliseum and Kay Arena, TH Sports, Marco's Clinic, and Crandall University for their ongoing partnership and commitment to children and youth sports. With no access to school gymnasiums this year these partnerships were essential in ensuring that our communities' youth were still able to continue to play and stay mentally, physically, and emotionally resilient during these difficult times.

A special thank you to the Canadian Red Cross/ Government of Canada and Canadian Tire Jumpstart for funding to help cover the increased in costs associated with human resources to ensure operational plans were followed and adjusted in the various Covid 19 recovery phases, hand sanitizer and masks, janitorial costs and gym rental fees.

We look forward in getting back to the gym this fall and ensuring that even more children have access to the MBA Provincial program.

Thank you to our wonderfully committed, talented and passionate coaching team:

Coaches

U 12 Boys:

Head Coach:
Andrew MacPherson

U 14 Boys

Head Coach:
Jamie Small
Assistant Coach:
Scott Wallace

U 14 Girls

Head Coach:
Tim Wallace
Assistant Coach:
Emily Briggs

U 12 Boys

Head Coach:
Kevin Meade

U 14 Girls

Head coach:
Marc-Andre LeBlanc
Assistant Coaches:
Tim Dunn
Kelly Watson
Ian Campbell

U 14 Girls

Head Coach:
Heather McIntyre
Assistant Coach:
Keira Rafferty

U 12 Girls

Head Coach:
Peter Graves
Assistant Coaches:
Claire Friel
Alexa Rancourt

Thank you,

On behalf of the Moncton Basketball Association Provincial Volunteer Coordinators

Tracy Matthews

Angelique Reddy-Kalala



OFFICIAL'S REPORT

Tamara Stephen

This year was like no other. We managed to identify and train a number of officials but, due to Covid, we only officiated spring league games.

On November 7-8, 2020 we ran a two training session at Kay Arena. Our refs, old and new, we're engaged, had fun and developed a significant gain in confidence in the short 4 hours we had together. Scott Wood and Guy MacIsaac and our volunteer from the UNB Rec program Connor Woods lead the sessions. We had a second training on Friday Mar 12 as a refresher and preparation for spring league games.

Lessons Learned

1. For future officials training I recommend we do not use Kay arena. The court and gym size are great but the upstairs track (openness) diminishes the acoustics in the gym making it difficult for instructors voice to be heard.
2. Have one or two additional trainers for the clinics so smaller breakout sessions are possible.
3. Next year I think it would be nice to have a PDF created that explains exactly what the officials program is, commitment, pay, how the scheduling is conducted etc. Most new refs showed up having no idea how it works. Something I really should have done this year but didn't think of it until too late.

Summary

6 hours of learning (two hours per session)

18 new referees

17 returning referees

12 girls in the program

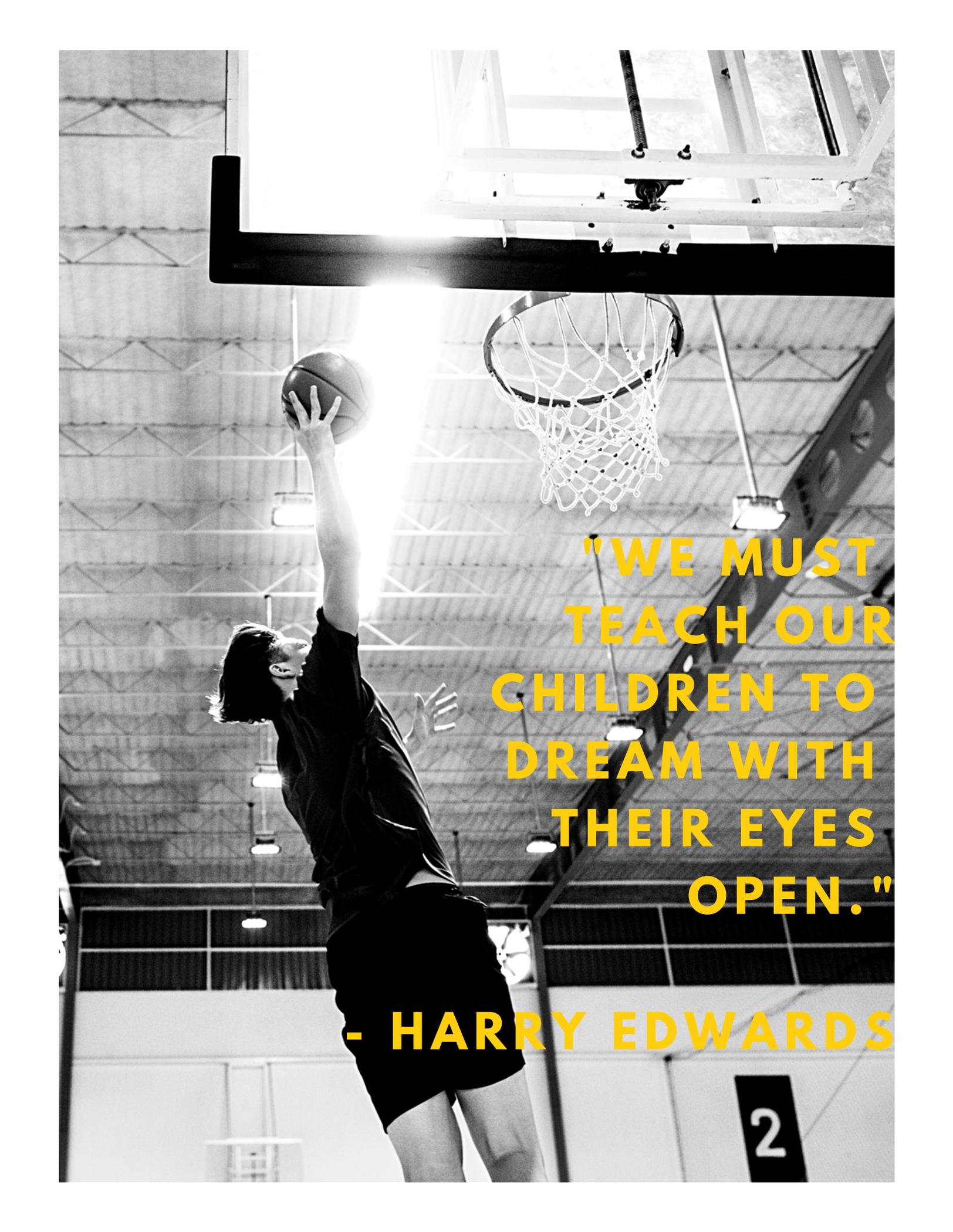
23 boys in the program

3 instructors

1 coordinator

35 official manuals created





**"WE MUST
TEACH OUR
CHILDREN TO
DREAM WITH
THEIR EYES
OPEN."**

- HARRY EDWARDS

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**MONCTON BASKETBALL
ASSOCIATION
BOARD OF DIRECTORS**

Tim Wallace, Interim President

Peter Graves, Treasurer

Tamara Stephen, Secretary

Roberto Di Donato, Member at Large

Jordan Dixon, Member at Large

Tracy Matthews, Member at Large

Nick Robichaud, Member at Large

Angelique Reddy, Member at Large